



Newstex Announces Distribution of Investor's Business Daily® Through Content On Demand™

NEW YORK -- January 31, 2006 – At the Software & Information Industry Association (SIIA) Information Industry Summit, which opened here today, Newstex, the Content On Demand™ company, announced that it will distribute the unique editorial content of Investor's Business Daily® (IBD®) to customers worldwide. Newstex Content On Demand customers will benefit by receiving nearly 100 business, finance and stock market stories per day from the electronic version of IBD which include value-added tagging to identify key company names and tickers, notable executives and government officials, as well as categorizes each story across multiple topics using the high-precision, relevance-based Newstex NewsRouter™ processing engine.

Investor's Business Daily is the premier publication for business and investment professionals providing unique features based on 40 years of stock research and a thorough understanding of what makes companies successful. Designed for the busy executive and self-directed investor, IBD offers a comprehensive overview of the markets with equal focus given to successful management strategies, emerging trends and other key issues.

“Investor's Business Daily provides a research-based approach to interpreting the economy and identifying emerging stock market trends,” said Larry Schwartz, president, Newstex. “Our Content On Demand customers in the financial markets will appreciate the IBD editorial foundation that delivers news from the investor's perspective based on the facts, not opinion.”

“IBD is delighted to be able to reach sectors of the financial marketplace through Newstex that have not previously been as aware of IBD's high quality editorial content,” said Heather Davis, VP Licensing for Investor's Business Daily. “We are excited to have Newstex as a partner because their functionality and capabilities make IBD even more valuable to these new customers.”

As with tens of thousands of other news stories and blog posts flowing through its system daily, Newstex uses its proprietary NewsRouter technology to scan each news story from Investor's Business Daily in real-time. This process automatically tags each story with key company names and tickers, notable executives and government officials, as well as categorizes each story across multiple topics using a high-precision, relevance-based processing engine. Newstex's downstream redistributors and enterprise users that subscribe to newsfeeds via Content On Demand then employ this rich store of value-added data to instantly process their inbound content.

ABOUT INVESTOR'S BUSINESS DAILY®

Investor's Business Daily®, its digital edition *eIBD*™ and the award-winning companion Web site, investors.com are recognized worldwide for empowering individual and professional investors with cutting-edge research, stock screens and ratings that can't be found anywhere else. Through unique proprietary screening criteria backed up by decades of market research, IBD® consistently



highlights stock winners and major market turns as they emerge. Some of the most widely used screens include the IBD® 100 list of top-performing companies, Your Weekly Review, The New America, and Screen of the Day, which all continue to outperform the market. Founded in 1984 by leading investment expert William J. O’Neil, IBD® has redefined the way news and financial data is presented. Investors.com, named one of the Forbes “Best of the Web,” provides a suite of equally powerful tools and screens for identifying market leaders. Both eIBD™ and investors.com are available worldwide. In addition, IBD® hosts popular investment workshops based on the CAN SLIM™ investing methodology, which outperforms each year.* IBD®’s market writers can be heard teaching the same principles on national television and radio shows year-round.

ABOUT NEWSTEX

Newstex offers *Content On Demand*, including tailored, real-time news and commentary from thousands of branded newswires, newspapers, magazines, financial and business sources, official government feeds and blogs. Newstex collects full-text digital news and commentary feeds, standardizes the content format, adds stock ticker symbols, PeopleTickers and topical categories, and instantly delivers the result via easy-to-integrate XML or RSS newsfeeds.

The revolutionary Newstex *Blogs On Demand* product delivers value-added full-text blog content. Newstex processes blogs in real-time through its NewsRouter technology to automatically tag each blog post with key data such as company names, stock tickers, key executives and government officials, and detailed topical categories for distribution to downstream enterprise customers to ensure greater exposure and reach for this valuable content. *Blogs In Demand* and *Content On Demand* from Newstex are the fastest ways for content distributors and enterprise customers to cost-effectively integrate full-text premium newsfeeds and the top blogs at reduced cost, minimum risk and optimum ROI. For more information, please visit www.newstex.com or email info@newstex.com

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