



Newstex Announces Addition of Intraday Updates from Investor's Business Daily® Through Content On Demand™

NEW YORK -- January 30, 2007 – At the Software & Information Industry Association (SIIA) Information Industry Summit which opened here today, Newstex, the Content On Demand™ company, announced that it will enhance distribution of Investor's Business Daily® (IBD®) to customers worldwide by delivering intraday updates of its unique editorial content. Newstex Content On Demand customers will benefit by receiving intraday business, finance and stock market stories, as they are written by IBD editorial staff.

This agreement enhances the relationship that the two companies launched in 2006 when Newstex began delivering the electronic version of the daily IBD, including value-added tagging of company names, stock tickers, notable executives and government officials. In addition, Newstex's high-precision, relevance-based NewsRouter™ processing engine assigns each story to multiple categories drawn from a collection of over 1,000 IPTC-based topics.

Investor's Business Daily is the premier publication for business and investment professionals, providing unique features based on over 50 years of stock research and a thorough understanding of what makes companies successful. Designed for the busy executive and self-directed investor, IBD offers a comprehensive overview of the markets with equal focus given to successful management strategies, emerging trends and other key issues.

“Our Content On Demand customers have come to value the content that they receive from Investor's Business Daily,” said Larry Schwartz, president, Newstex. “Now, with intraday updates, the research-based approach to interpreting the economy and identifying emerging stock market trends from IBD becomes even more valuable as it updates throughout the trading day.”

”We're pleased about the growing relationship with Newstex and believe the strong partnership will be instrumental in furthering the awareness of the unique IBD perspective on news and the markets,” states Heather Davis, VP Licensing for Investor's Business Daily. “There's no shortage of news today, but IBD content offers people a shortcut to relevant, pivotal information with which to make better decisions. Newstex is the right group to facilitate that goal.”

As with tens of thousands of other news stories and blog posts flowing through its system daily, Newstex uses its proprietary NewsRouter technology to scan each news story from Investor's Business Daily in real-time. This process automatically tags each story with key company names and tickers, notable executives and government officials, as well as categorizes each story across multiple topics using a high-precision, relevance-based



processing engine. Newstex's downstream redistributors and enterprise users that subscribe to newsfeeds via Content On Demand then employ this rich store of value-added data to instantly process their inbound content.

ABOUT INVESTOR'S BUSINESS DAILY®

Investor's Business Daily®, its digital edition *eIBD™* and the award-winning companion Web site, investors.com are recognized worldwide for empowering individual and professional investors with cutting-edge research, stock screens and ratings that can't be found anywhere else. Through unique proprietary screening criteria backed up by decades of market research, IBD® consistently highlights stock winners and major market turns as they emerge. Some of the most widely used screens include the IBD® 100 list of top-performing companies, Your Weekly Review, The New America, and Screen of the Day, which all continue to outperform the market. Founded in 1984 by leading investment expert William J. O'Neil, IBD has redefined the way news and financial data is presented. Investors.com, named one of the Forbes "Best of the Web," provides a suite of equally powerful tools and screens for identifying market leaders. Both *eIBD™* and investors.com are available worldwide. In addition, IBD hosts popular investment workshops based on the CAN SLIM® investing methodology, which outperforms each year.* IBD's market writers can be heard teaching the same principles on national television and radio shows year-round.

ABOUT NEWSTEX

Newstex offers *Content On Demand* and *Blogs On Demand*, including tailored, real-time news and commentary from thousands of branded newswires, newspapers, magazines, financial and business sources, official government feeds and blogs. Newstex collects full-text digital news and commentary feeds, standardizes the content format, adds stock ticker symbols, indexes stories using PeopleTickering and topical categories, and instantly delivers the result via easy-to-integrate XML or RSS newsfeeds. Newstex was selected for the 2006 *EContent* 100 list of companies that matter most in the digital content industry and Newstex was voted top new IT enterprise in *Information Today's* 2006 People's Choice Awards. For more information, please visit the Newstex site www.newstex.com and the Newstex blog <http://newstex.typepad.com/>

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