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Newstex Named 2010 CODiE Award Finalist for Best Content Aggregation Service, Best Social Media Aggregation Service and Best Video Content Aggregation Service
Software & Information Industry Releases 25th Annual CODiE Awards Content Category Finalists

Chatham, NJ; December 9, 2009 - Newstex has been named a finalist in the Software & Information Industry (SIIA) annual CODiE Awards in three categories—Best Content Aggregation Service, Best Social Media Aggregation Service, and Best Video Content Aggregation Service. The members of the SIIA vote for award winners in 15 categories with winners to be announced at a special CODiE Awards Dinner on January 26, 2010 at the 2010 Information Industry Summit.

“This is the twenty-fifth year we have recognized excellence through the CODiE Awards program, and the ninth year we have offered awards in the content categories,” noted Ken Wasch, President of SIIA. “The competition is tough, as many companies are looking to make their products stand out from the competition. The innovations in the content industry shine through in the products selected as finalists, and we are very excited to see how the voting goes this year.”

Newstex won two CODiE Awards in 2007 as Best Content Newcomer of the Year and Best Blog Aggregation Service. The 2010 CODiE Awards received 100 nominations submitted by 65 companies representing some of the most innovative content companies in a variety of disciplines and capacities. “Newstex is honored to be included as a 2010 CODiE Award finalist in three categories. With the launch of the new Newstex branding in 2009, we’ve been able to differentiate the Authoritative Content that we collect and distribute from the online content clutter that permeates the Web. Today’s content users need quick and easy access to trustworthy, respected and meaningful content, and we provide it through our proprietary technology and editorial selection process. It’s a content aggregation package that recognizes and rewards content publishers, distributors and consumers.”

The full list of 2010 CODiE Award Finalists can be viewed on the SIIA Web site at www.sii.net/codies/2010/finalists.asp.

About Newstex

Newstex LLC (www.newstex.com) provides Authoritative Content from thousands of top newspapers, publications, experts, professionals, government officials, and more. Newstex editorially selects Authoritative Content producers from offline and online sources, enhances that content to make it easier to find relevant information, and delivers that content through respected content distributors to end-users in professional fields such as journalism, business, academia, law, government, and more. Newstex delivers content from leading news organizations such as McClatchy Tribune and the Associated Press; top

blogs such as Engadget, Gizmodo, Gawker, Blogging Stocks, Mashable, 24/7 Wall St., China Real News, and DigitalJournal; video producers such as PR Newswire's MultiVu, WineLibrary.tv, Zacks Investment Research, SBTV.com, and Johnson & Johnson; and Twitter publishers.

Since the company's inception in 2004, Newstex has been recognized for its innovation and contributions through numerous digital media and content awards and has been named to the EContent 100 list of companies that matter most in the digital content industry for four years running. For more information, visit the Newstex site at www.newstex.com and the Newstex blog at <http://newstexblog.com>.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For further information, visit www.sii.net.